

# Privacy Policy

Last Updated: October 2025

Company Name: Nordic PhiPhi

Contact Email: [contact@nordicphiphi.com](mailto:contact@nordicphiphi.com)

Website: <https://www.nordicphiphi.com>

## 1. Introduction

Nordic PhiPhi respects your privacy and complies with international data protection laws, including the General Data Protection Regulation (GDPR). This Privacy Policy explains how we collect, process, and protect your personal information when you interact with our services or website.

## 2. Company Structure and Operations

Nordic PhiPhi operates as an international fitness and wellness company with the following structure: - The company is registered in Sweden with a valid Swedish tax ID and uses Stripe under that registration. - The physical gym is located in Thailand, where daily, weekly, and monthly passes are sold in person. - The administrative and accounting office is located in Switzerland, ensuring financial oversight and compliance with international regulations. - Stripe processes all payments and transfers funds to a U.S. bank account.

## 3. Data We Collect

Nordic PhiPhi itself does **not store or retain** your personal or payment information. When you make a purchase or payment, your data — such as name, email, phone number, and payment details — is collected **directly by Stripe**, our secure payment processor.

Stripe manages all personal and financial data in compliance with **GDPR, PCI-DSS**, and other international security standards.

We may receive limited, non-sensitive information from Stripe (such as confirmation of payment or transaction status) solely to verify your access to our services.

## 4. Purpose of Data Collection

We process only minimal data necessary to:

- Confirm your payment and grant access to the gym or online services
- Communicate with you regarding purchases or updates
- Comply with legal or tax obligations

All sensitive information (including payment and billing data) is handled **exclusively by Stripe**.

## **5. Payments and Security**

All payments are processed through Stripe under the company's Swedish registration. Whether paid online or in person in Thailand, transactions are completed using Stripe's secure systems. Funds are transferred to a U.S. bank account managed by Nordic PhiPhi's Swiss administrative office, which oversees financial compliance and recordkeeping.

## **6. Data Sharing**

Nordic PhiPhi does not sell personal data. Data may only be shared with trusted partners such as Stripe or analytics providers, and with authorities when legally required. All third parties are bound by confidentiality and data protection agreements.

## **7. Data Retention and Your Rights**

Data is retained only as long as necessary to fulfill service and legal obligations. You may request access, correction, or deletion of your personal data by contacting us at [contact@nordicphiphi.com](mailto:contact@nordicphiphi.com).

## **8. Cookies and Analytics**

We use cookies and similar technologies to enhance website performance and user experience. You may manage or disable cookies through your browser settings.

## **9. International Data Transfers**

Because Nordic PhiPhi operates globally, your data may be processed in Sweden, Thailand, Switzerland, the United States, or Chile. We ensure that all international transfers comply with GDPR and maintain appropriate safeguards for data protection.

## **10. Policy Updates**

We may update this Privacy Policy periodically. The latest version will always be posted on our website with the date of the most recent update.

